

PRESS RELEASE



WGTE'S "THE HOUSE THAT LOVE BUILT" NAMED TELLY WINNER IN THE 44th ANNUAL TELLY AWARDS

The documentary tells the history of the Ronald McDonald House Charities of Northwest Ohio

FOR IMMEDIATE RELEASE CONTACT INFO:

Matt Reny
Director of Marketing and Communications
419-380-4646
Matt Reny@wgte.org

TOLEDO, OHIO – May 25, 2023 –WGTE announced today its Toledo Stories documentary, "The House That Love Built", is a Bronze Telly Winner in Television – Public Interest/Awareness in the record breaking 44th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and including Adobe, BBC World Service, Netflix, Dow Jones, Complex Networks, Jennifer Garner, A&E Networks, Hearst Media, Nickelodeon, National Geographic Society, ESPN Films, RYOT, Partizan and Vimeo.

The Ronald McDonald House of Northwest Ohio opened its doors on December 9, 1982 as a home away from home for families to stay when their children are hospitalized. This program showcases the origins of the very first house in Toledo, what went into building the grand new structure that stands on 3883 Monroe Street and looks at some of the families that this house of love has helped shape.

"The caliber of the work this season coming from creators such as WGTE Public Media truly has reflected the theme of breaking out and standing out," said Tellys Executive Director Sabrina Dridje. "Our industry is experimenting with new technologies like never before, crafting truly compelling stories to draw attention to some of the world's most pressing issues, and companies big and small are turning to more sustainable practices to break the cycle of past production processes."







PRESS RELEASE



Producer Shane Potgieter states, "Being entrusted to tell the story of the Ronald McDonald House Charities of Northwest Ohio was already an honor, but being acknowledged for it by the Telly's is just the cherry on top."

"We are always proud of our team and the programs that we produce for our community. Receiving this Telly Award gives us that validation from seasoned professionals that we meet and exceed high standards and expectations of creative, innovative and meaningful content," says Ray Miller, Director of Content and Creative Services, WGTE.

Today's winners' announcement caps a year-long celebration of creators and talent who truly stand out during a time when the ubiquity of screens brings more clutter than quality into our lives. These are the creators and innovators who spotlight diverse voices, who are building a more sustainable industry, and who break through the static with their creativity.

This was a record breaking year with nearly 13,000 entries from across the globe and top video and television content producers such as Airbnb, Audible, BET Networks/BET Digital, BritBox, Disney, FEMA, Gaumont, Golden State Warriors, Media Monks, NASA, National Geographic Society, Netflix, Paramount, PBS Digital Studios and more.

The full list of the 44th Annual Telly Awards winners can be found at https://www.tellyawards.com/winners.

About WGTE

WGTE Public Media, licensed and operated by The Public Broadcasting Foundation of Northwest Ohio, is a non-profit, noncommercial, educational TV and radio broadcaster and center of learning for northwest Ohio and Southeast Michigan. WGTE is proud to be a PBS and NPR member station. It was founded as a low-power educational television broadcaster in 1953. Education remains at the heart of what we do every day. From our entertaining, informative and educational programs that air on WGTE TV, FM 91, and www.knowledgestream.org to our professional development opportunities for K-12 teachers and preschool daycare providers and community engagement activities, WGTE makes northwest Ohio and southeast Michigan a better place to live. For more information, visit www.wgte.org.

Please contact Matt Reny, Director of Marketing for inquiries: matt reny@wgte.org or call 419-380-4646.

Find The Telly Awards Online:

Website: www.tellyawards.com









PRESS RELEASE



Facebook: /TellyAwards Twitter: @TellyAwards Instagram: @TellyAwards YouTube: /TellyAwards

About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include Green The Bid, SeriesFest, Video Consortium, Ghetto Film School, We Are Parable, Future of Film, NAB, Stash, NYWIFT, Production Hub with support from The Commercial Director's Diversity Program.

###







