

Members Present:

Ursula Barrera-Richards	John Hobbs*	Sheriff John Tharp*
Gary Boehm	Sandy Isenberg*	Patricia Wast
Ty Boyd	Lisa Kahle-Piasecki*	Leighton Woolf
Ben Brown	Shawanna LaVoy	Bob Vasquez
Carol Contrada	Theresa Morris	
Jennifer Coy	Charlene Patten	
Charlene Gilbert	Barb Petee	
Dr. Greg Guzmán*	Marna Ramnath	
Bill Heywood	Ann Sanford*	
Jennifer Hildebrand	Joe Sharp*	

Staff Present:

Marlon Kiser
Ron Harrison
Raye Ann Langlois
Lindsay Miller
Ray Miller
Dan Niedzwiecki
Katie Budas
Michelle Turner

A meeting of the Public Broadcasting Foundation of Northwest Ohio was held virtually-not in person-on Thursday, June 18, 2020, at noon at WGTE Public Media, 1270 S. Detroit Avenue, Toledo, Ohio.

Call to Order

The meeting was called to order by Chairperson Bill Heywood.

Minutes

Chairperson Bill Heywood called for the approval of minutes from the May 21, 2020 board meeting. Charlene Gilbert moved to approve; it was seconded by Marna Ramnath. The minutes were approved unanimously.

Nominating Report

Chairperson Leighton Woolf noted that the following directors, whose terms expire on June 30, have agreed to serve another three-year term for fiscal years 2021, 2022, and 2023:

- Ben Brown
- Jennifer Hildebrand
- John Hobbs
- Sandy Isenberg
- Joe Sharp
- Leighton Woolf

After receiving no nominations from the floor, Chairperson Heywood asked for a motion to accept the entire slate of those proposed. Barb Petee made the motion to accept, which was seconded by Ty Boyd. The motion passed unanimously.

Chairperson Woolf stated that Jeff Stegeman, whose bio had been shared, was seeking an appointment for an initial 3-year term for fiscal years 2021, 2022, and 2023.

Mr. Woolf pointed out that the nominating committee had voted in favor of recommending him for an appointment.

Chairperson Heywood, after receiving no nominations from the floor, asked for a motion to accept Jeff Stegeman. Marna Ramnath made the motion to accept, which was seconded by Patricia Wast. The motion passed unanimously.

Chairperson Woolf noted that the nominating committee is pleased to present the Foundation's slate of officers for FY 2021. He said everyone has agreed to serve for a one-year term effective July 1.

- Ben Brown, chairperson
- Carol Contrada, vice chairperson
- Patricia Wast, treasurer
- Jennifer Hildebrand, secretary
- Marlon Kiser, president
- Dan Niedzwiecki, assistant treasurer
- Ray Miller, assistant secretary

Chairperson Bill Heywood, after receiving no nominations from the floor, asked for a motion to accept the entire slate of those proposed. Charlene Gilbert made the motion to accept, which was seconded by Ty Boyd. The motion passed unanimously.

FY 2020– Year-to-Date

Treasurer Coy stated as of May 31, the 11th month of the fiscal year, the Foundation had actual revenues of \$4,018,437 with actual expenses of \$3,559,361 for the continuation of a very favorable operating margin of \$459,076.

Treasurer Jennifer Coy mentioned the foundation's favorable operating margin is due, in part, to receipt of supplemental funding.

FY 2020 – Trend

Treasurer Coy noted that management is projecting to end FY 2020 with a very favorable operating margin of \$769,600. The projected favorable operating margin is due, in large part, to receipt of supplemental funding.

Treasurer Coy pointed out a \$225,000 transfer to the foundation's Capital Equipment and Major Repair/Maintenance/Replacement Fund (the Capital Fund) of FY 2020 excess operating revenues, which is being requested by management. She mentioned that the finance Committee members met on June 11 and reviewed the request for the transfer and voted in favor of recommending to the board that it approve it.

Chairperson Bill Heywood asked for a motion to approve the FY 2020 Trend. Patricia Wast made the motion to accept, which was seconded by Bob Vasquez. The motion passed unanimously.

Resolution to Retain Supplemental Funding

Treasurer Coy referenced an earlier email outlining the need to approve the decision and informal process by which WGTE Public Media retained supplemental funding.

Chairperson Bill Heywood asked for a motion to approve the resolution. Barb Petee made the motion to accept, which was seconded by Patricia Wast. The motion passed unanimously.

FY 2021 Operating Budget

Treasurer Coy mentioned that the finance committee at its meeting held on Thursday, June 11, met with management to review and discuss the proposed FY 2021 budget. She stated that the proposed FY 2021 budget continues to project an unfavorable operating margin, as was shared during the May board meeting.

The budget projects expenses at \$4,561,700 against revenues of \$4,225,200, which yields a deficit budget with an unfavorable operating margin of (336,500).

Treasurer Coy noted that it was regrettable that management was not able to present a balanced budget.

Treasurer Coy stated management appreciates greatly the consensus opinion expressed by directors at the May meeting to accept a deficit budget that would be made whole by available excess FY 2020 Operating revenues.

Chairperson Bill Heywood asked for a motion to approve the FY2021 Operating Budget. Gary Boehm made the motion to accept, which was seconded by Carol Contrada. The motion passed unanimously.

Banking Resolution

Treasurer Coy discussed a resolution that identifies and authorizes specific individuals to act on behalf of the Foundation as signatories on all checking, bank card and savings accounts, any and all other financial accounts, instruments, agreements, and safety deposit boxes. The resolution for FY 2021 has been expanded beyond check signing to include who can sign contracts, agreements, etc.

Additionally, it also speaks to delegation of signing authority, under certain conditions, to the foundation's CFO, Ron Harrison.

Chairperson Bill Heywood asked for a motion to approve the banking resolution. Bob Vasquez made the motion to accept, which was seconded by Theresa Morris. The motion passed unanimously.

COA Report

Dr. Amjad Hussain mentioned that the Council of Advisors met on Thursday, June 11. He stated that Brad Cresswell shared information about newly added radio programs:

- An additional hour of “Here and Now,” the mid-day NPR news program.
- “The Daily,” a radio edition of the New York Times-produced podcast of the same name.
- “SymphonyCast” a two-hour weekly radio program that features a full-length concert by major orchestras.

He also noted that staff is looking to access and broadcast NPR and other programming related to racism, police brutality, etc.

Dr. Hussain mentioned an expanded series of “WGTE Presents” and Toledo Symphony Orchestra Concerts. Additionally, a series of 10 Jazz in the Garden concerts will air. They were produced in partnership with Metroparks.

Dr. Hussain also stated the Council of Advisors endorsed a proposal and recommends that the board approve of a plan to develop meaningful and select content initiatives and programming opportunities at substantially WGTE’s expense as a means of supporting area nonprofit arts and cultural organizations. It was noted that this would only be for FY 2021.

Marketing Report

Ray Miller noted that the marketing committee met to discuss various ongoing projects. He mentioned that the committee discussed ways to find more underwriting support. Also noted was the WGTE website would now include news from NPR.

President’s Report

Chairperson Bill Heywood thanked the staff and Marlon for their work during these difficult months.

President’s Report

Mr. Kiser thanked Bill, Jenny, and Marna for being outstanding directors. He mentioned that while they have term-limited out on the board, they have all agreed to join the Council of Advisors.

Adjournment

There being no further business, the meeting was adjourned.

Respectfully submitted,

Ben Brown, Secretary

Date