WGTE Public Media is a center of learning and education. We were founded as an educational institution, and our educational mission remains at the heart of what we do every day.
The Educational Resource Center (ERC) provides professional development trainings to area K-12 educators.

**ERC Professional Development and Special Projects**

The ERC offered trainings to more than 1,000 educators in professional development, Invention Literacy with Makey Makey, diversity and cultural initiatives, and Google Classroom. We also reached over 17,300 individuals via digital newsletters. WGTE donated 4 PBS Playtime Pads (child-friendly Android tablet) and over 200 books to Lucas County Children’s Services for their supervised parent visitations rooms.

WGTE is an organizing partner at the annual statewide Instructional Technology Integration Partnership of Ohio Summit (ITIP), where over 800 educators learn about Google tools, current best practices, and innovative new educational technology for creating exemplary teaching skills. Partnerships with WGTE and our ERC are important as they assist with funding and supplies to keep us growing and educating area students. This year we increased our ERC partnerships to 37 from 29.

Ohio Department of Education, in partnership with WGTE’s ERC, provided educational technology professional development and outreach to 5,419 public school educators. 43 events with over 5,000 participants were held, and 13 digital and print newsletters were distributed to 3,200 educators.

**Educational Grants and Initiatives**

This year the ERC was awarded five educational grants and initiatives.

The Ohio Educational Technology Grant, funded by the Ohio Department of Education, provides instructional technology instruction and support for Pre-K to College public school educators and students.

The Ohio Ready to Learn Grant, funded by the Ohio Department of Job and Family Services, enabled WGTE to: conduct 30 Ohio Ready to Learn (ORTL) professional development (PD) workshops for 639 family daycare providers with the goal of improving school readiness in young children; supervised the completion of an additional 210 ORTL PD workshops delivered by Ohio’s PBS Stations to more than 639 childcare providers who care for 6,859 children; and produced three, 5 minute videos to support ORTL workshops.

The Multimedia Grant, funded by the Broadcast Educational Media Commission, enabled the production of four short-form videos, focused on Culturally Responsive Teaching, to support Ohio’s Strategic Plan for Education.

An Education Innovation Station Planning Grant Work, funded by CPB/PBS, was utilized to develop and improve new education services to better meet needs of the community.

Funded by The KeyBank Foundation, The Culturally Responsive Teaching Grant developed and delivered culturally responsive PD that empowers students intellectually, socially, emotionally, and politically by using cultural referents to impart knowledge and skills, while helping to develop culturally aware and positive attitudes toward race and cultural differences.
Early Learning

Early literacy services are one of the biggest components at WGTE. The Share a Story contestants increased this year, with 101 student entries received from contestants ranging in age from 4 to 11 who authored their own original stories. The children and their families were recognized for their achievements during an award ceremony held in our Stranahan Studio.

WGTE was an exhibitor at the Ohio Association for the Education of Young Children (OAEYC) Conference which is Ohio's largest, most comprehensive and prestigious professional development opportunity for early childhood professionals. WGTE reached 2,200 early childhood professionals with information about PBS KIDS educational digital assets and Ohio Ready to Learn professional development workshops.

Sponsored by the Conda Family, 450 children and their families attended the East Toledo Storybook Festival at Waite High School. WGTE provided fun, educational activities and distributed free books. Owens-Illinois, once again, provided funding to make the books available to the children. WGTE partnered with the Claire's Day Book Festival reaching 50 educators and over 150 students and their families.

WGTE hosted 900 young children and their families at Be My Neighbor Day at Walbridge Park in Toledo. Be My Neighbor Day is supported by PNC Grow Up Great, Fred Rogers Productions and the Conda Family.

Great American Read is an eight-part PBS HD series that was designed to spark a national conversation about reading, literacy and the books that have inspired, moved and shaped us. WGTE received a community outreach grant from PBS to support literary outreach in the WGTE community and to promote the series. Through this grant WGTE hosted 9 community screenings and outreach events and produced content for 2 customized Great American Read episodes that were broadcast locally.
Our Community is what keeps us thriving!

More than 3,100 people attended 80 WGTE outreach events and live, remote broadcasts of FM 91.

WGTE had five documentary premiere events this year including “Flight Path: The World of Migratory Birds,” which was held at Maumee Bay State Park and had nearly 300 people in attendance, and “Toledo Stories: A Chance for Every Child,” which was held at Scott High School and had over 100 in attendance.

FM 91 On the Road travelled across Northwest Ohio and Southeast Michigan providing these live broadcasts: Crosby Festival of the Arts, University of Toledo’s Art on the Mall, Wild About Art at the Toledo Zoo and Aquarium, and the University of Michigan.

Support for Knowledge Stream was provided by a generous gift from the Appold Family Foundation. Knowledge Stream engages public and educational communities by enabling them to not only use material online but rate it, comment, and share it electronically. This year Knowledge Stream recorded 150 public presentations and created from those presentations 25 learning modules for educators.

Website and social media pages saw an increase in views, likes, and usage. Our free app for smart phones and tablets increased to 1,283 users, while the WGTE website traffic grew to nearly 100,000 users. Our user-friendly website increased our sessions to 209,000.

WGTE enjoyed a great response to our up-to-date social media pages: Facebook reached 550,017 views and likes; Instagram reached 36,757 views and likes; and Twitter impressions hit a high of 535,814. We work tirelessly to cross promote our local programs as well as PBS and NPR national shows.
ENRICH & ENTERTAIN

Our programming is designed to not only entertain but also enrich our daily lives.

We have a lot to celebrate this year: FM 91 won two Touchstone Awards from the Toledo Press Club, one for “Rough Draft Diaries” and another for “Toledo Symphony Lab®.” We also reached an amazing milestone with producer and host Fritz Byers celebrating the 30th anniversary of “Jazz Spectrum”, which also aired 49 new episodes this season.

WGTE FM 91 produced 48 new episodes of “The Rough Draft Diaries with Haley Taylor,” the radio/podcast show that delves into the social and cultural fabric of our community.

“Toledo SymphonyLab™” realized 39 weekly, half-hour shows. “Living American Composers: New Music From Bowling Green” completed its 6th season with 13 episodes. Since its launch in 2013, the program, which is produced in collaboration with the College of Musical Arts at Bowling Green State University, has reached over 2 million listeners on 165 stations.

“Life as We Know It with Tom Walton” aired 50 new episodes.

Toledo Stories celebrated 16 years with the creation of 6 documentaries. “Mary Manse College,” “The Warehouse District Revitalized,” “A Chance for Every Child,” and “Hospice of Northwest Ohio” were some of the most viewed in the series this year.

Toledo Symphony Orchestra (TSO) in HD featured 14 concerts with 24 live productions produced by WGTE.

As a special holiday treat, WGTE presented an old-style radio play version of the Charles Dickens classic, “A Christmas Carol,” which was directed by WGTE’s Qarie Marshall and performed by FM 91 hosts and local actors.

WGTE produced 2 live productions this year: the Arts Commission’s Momentum Festival, which took place over 2 nights, and the Arthur Johnson Gospel/Original Music Recording.
WGTE has collaborated with Detroit Public TV to show the series “Great Lakes Now.” WGTE shares stories about the unique culture and history of the Great Lakes basin and explains how the fresh water of the Great Lakes generate jobs, drives economic activity, and creates a wealth of recreational opportunities. WGTE also received a grant to produce local content that was featured in one of the 8 monthly magazine episodes.

Entering its second season, WGTE produced six episodes of “Business 360° with Kristi Hoffman”, which looks at regional business trends, innovation, technology, and leadership in Northwest Ohio and Southeast Michigan. The program features business and community leaders with goals to empower, educate and entertain. Segments of each episode aired weekly on FM 91.
Fiscal Year 2019 Corporate/Organization Supporters

**Underwriting**
A. A. Boos & Sons, Inc.
American Guild of Organists, Toledo
Armstrong Air & Space Museum
Arrowhead Behavioral Health
Beaver Productions
BGSU Graduate & Executive Programs in Business
Black Swamp Festival
Bluffton University
Cherry Street Mission
Cleveland Orchestra
Community Hospitals and Wellness Centers
Delta Dental
Epworth Church
Family House
Festival of India
First Unitarian Church
Fulkerson Jewelers & Clock Shop
Google
Hospice of Northwest Ohio
Hylant
Islamic School of Toledo
KeyBank
Lakeside Chautauqua
Live Nation
Lucas County CASA
Lucas County Clerk of Courts
Marathon Center for the Performing Arts
Maumee Valley Country Day School
Nagel Advertising
National Museum of the Great Lakes
National Shows 2, LLC
Nature Conservancy
Never More Used Books
North Branch Nursery
Ohio Education Association
Ohio State University Wexner Medical Center
Ottawa Hills Schools
Owens-Illinois
Porter, Wright, Morris & Arthur LLP
Quality Overhead Door
Rafferty & Co.
Rutherford B. Hayes Presidential Library & Museum
Sabrewing Nature Tours
Stranahan Theater
Sunset Communities
Taylor Automotive
The Andersons
The Arts Commission
The Blade
The Grand Kerr House
The Maryse and Ramzy Mikhail Endowment Fund
The Patricia K. Jarzabski Trust
The S. Amjad & Dorothy G. Hussain Family Fund
Toledo Community Foundation
Toledo Jazz Orchestra
Toledo Market
Toledo Museum of Art
Toledo Sister Cities
Toledo Zoo
Torrence Sound
United North / Ohio Theatre
University of Toledo Press
UT College of Arts & Letters
Visit Fort Wayne
Walt Churchill's Market
Wild Birds Unlimited
Wood County Historical Museum
Woodcraft
Yankee Peddler Festival

**Non-Profit Announcements**
BGSU Arts
Employers Association
Girl Scouts of Western Ohio
Guild of Artists and Artisans
Islamic Center of Greater Toledo
Lima Symphony
Masterworks Chorale
Maumee Valley Country Day School
Mercy Health
Mobile Meals
Monroe Street United Methodist Church
Ohio Living
Read for Literacy/Claire’s Day
Toledo Ballet
Toledo Choral Society
Toledo French Alliance
Toledo Grows
Toledo Opera
Toledo Symphony
University Musical Society
University Productions
UT College of Law
UT Department of Music

**Early Learning and Outreach Support**
Broadcast Educational Media Commission
The Conda Family
Corporation for Public Broadcasting
Fred Rogers Productions
Islamic School of Greater Toledo
KeyBank Foundation
Ohio Department of Education
Ohio Department of Job and Family Services
Owens-Illinois
PBS
PNC Grow Up Great
Toledo Public Schools

**WGTE TV & FM Program Production Support**
Albert Horn
Alex Geotz
Anderson Foundation
Arthur Johnson
Bowling Green State University
Buckeye CableSystem
CNN
C-SPAN
Fox News
Habitec Security
Hospice of Northwest Ohio
Hull & Associates
Keybank
MadAveGroup
Mantis and Moon
Metroparks Toledo
Nancy and David Kelly
NBCUniversal
Ohio Department of Natural Resources, Division of Wildlife
Ohio's Lake Erie Shores & Islands
ProMedica
RLCreative
Scott and Margy Trumbull
Standing Rush
The Arts Commission
The Ursuline Convent of the Sacred Heart
Toledo Choral Society
Toledo Community Foundation
Toledo Public Schools
Toledo Symphony Orchestra
Toledo Warehouse District Association
Toledo Zoo & Aquarium
Toledo-Lucas County Sustainability Commission
University of Toledo
UT College of Business and Innovation
West Side Montessori
Wild Birds Unlimited in Toledo

**Special Thanks**
The Clement O. Miniger Memorial Foundation
VISION STATEMENT

WGTE Public Media shall be a trusted, valued, dynamic and essential resource for quality and innovation. WGTE Public Media shall pursue excellence as an historian, a story teller, documentarian, educator and entertainer to sustain a community of lifelong learners.

Thank you to our supporters, underwriters, community partners, and grantors for your generous support this year.

Financial investments in WGTE Public Media enable us to make our area a better and richer place to live in.

MISSION STATEMENT

WGTE Public Media is dedicated to enabling personal development and civic improvement by the innovative use of technology to educate, enlighten, enrich, engage, entertain, empower, and explore.